

Kevin Seibert

User Experience Designer

kevinmseibert@gmail.com
kevinseibertdesign.com

Skills

User Interface Design
Interaction Design
Journey Mapping
Personas
Information Architecture
Wireframing
Design Systems
Prototyping
Responsive Design
Accessible Design
Art Direction
Branding
Print
Illustration
Page Layout

Software

Figma
Adobe Creative Cloud
Photoshop
Illustrator
InDesign
Visual Studio Code

Experience

Core Business Solutions

User Experience Designer and Graphic Designer
November 2012–January 2024

Worked closely with the software team in an Agile environment to develop new features in a SaaS product.

Developed a design system in Figma for a user interface modernization effort

Produced prototypes to get buy-in from stakeholders

Affiniton, LLC

Lead Creative Artist
February 2012–October 2012

Led a team of graphic designers to design for in-house and client projects

Gregory Welteroth Advertising

Graphic Designer
April 2004–February 2012

Worked on advertisement design for national and local brands. Responsibilities included logo design, spec work for potential clients, copywriting and editing, and relationship building with clients.

Education

Google UX Design Certificate

Coursera, 2024

Pennsylvania College of Technology

Associate Degree, Advertising Art
Spring 2002